

Spotlight on Arts Education Grantmaking in Ohio



The Foundation Center–Cleveland

The Foundation Center's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. In conjunction with our Funding for Arts Month in October of 2005, the Foundation Center–Cleveland is pleased to present this brief picture of arts education grantmaking in Ohio.

This *Spotlight* includes side by side comparisons of arts education giving by primary purpose and by target population, illustrating how funding in the state compares with funding nationally. A mini-directory of selected Ohio and non-Ohio foundations making arts education grants in Ohio provides basic contact information along with selected grants.

WHY ARTS EDUCATION?

The arts are central to all civilizations. They provide a means for personal and political expression, for conveying ideas and emotions, and for preserving cultural knowledge from generation to generation. The importance of arts in our society makes the role of those working to pass along an understanding and appreciation of the arts and the skills needed to perpetuate and enhance their many forms especially critical.

Foundations have long supported arts education as a means for building artistic skills and cultivating a life-long appreciation of the arts. They have also recognized that the benefits of arts education go far beyond building audiences and inspiring future artists. In a period of diminished public support for arts education, foundation funding in this area takes on even greater importance.

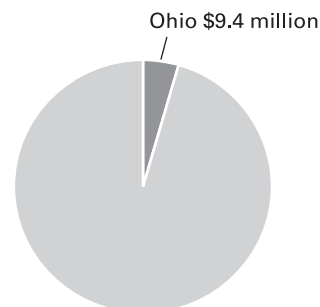
The Foundation Center, in collaboration with Grantmakers in the Arts, has recently completed a report, *Foundation Funding for Arts Education*, that documents the size and scope of arts education grantmaking by U.S. foundations. We've included some information from that report here to illustrate how Ohio giving for arts education compares to the national picture. We hope you find this report informative.

FOUNDATION CENTER GRANTS SAMPLE

Each year the Foundation Center indexes all of the grants of \$10,000 and more awarded by roughly 1,000 of the nation's largest independent, corporate, community, and grantmaking operating foundations. Our most recent (2003) sample included more than 120,000 grants awarded by 1,010 U.S. foundations totaling \$14.3 billion.

Overall, foundations included in the Center's annual grants sample provided more than 3,100 grants totaling \$208.8 million for arts education on a national basis. Giving in Ohio accounted for nearly 5 percent of the total. One hundred fifty-two arts education grants totaling \$9.4 million were made to Ohio recipients by 53 foundations in the sample, including 38 Ohio foundations.

Arts education giving in Ohio accounted for nearly 5% of all arts education giving in 2003



TOTAL = \$208.8 MILLION

Mini-Directory

Arts Education Funders in Ohio

Eva L. and Joseph M. Bruening Foundation^{^*}

Cleveland

Web: www.fmscleveland.com/bruening

Description: Supports programs in Cuyahoga County that enhance the quality of community life by educating youth, comforting the aged, and encouraging the disabled and disadvantaged.

Selected Grants:

- \$10,000 to Museum of Contemporary Art, Cleveland, for Cleveland Municipal School District (CMSD) student participation in School-to-Museum Program
- \$10,000 to Cleveland Playhouse, Cleveland, for theater-based enrichment and educational programming
- \$10,000 to Musical Arts Association, Cleveland, to provide education concerts and classroom resources to CMSD

The Cleveland Foundation^{^*}

Cleveland

Web: www.clevelandfoundation.org

Description: Support for Greater Cleveland's arts and culture sector focuses on helping organizations build their capacity to manage artistic risk and create effective arts in education, as well as increase public access to and improve awareness and support of the arts.

Selected Grants:

- \$500,000 to Cleveland Orchestra, Cleveland, for education and community outreach
- \$154,734 to Cleveland Institute of Music, Cleveland, to expand distance learning program
- \$30,550 3-year grant, to Young Audiences of Greater Cleveland, Cleveland, for district-wide arts-in-education program for school districts in Lake and Geauga counties

The Columbus Foundation and Affiliated Organizations^{^*}

Columbus

Web: www.columbusfoundation.org

Description: Supports programs that further the enjoyment and understanding of the visual, literary, performing, folk, or media arts and that promote participation in arts activities and events.

Selected Grants:

- \$89,930 to Columbus Museum of Art, Columbus, for exhibitions, collections, and arts education programs
- \$71,530 to Ballet Metropolitan, Columbus, for ballet performances and dance education programs
- \$15,000 to Worthington Arts Council, Worthington, for High School Project

The Community Foundation of Greater Lorain County^{^*}

Lorain

Web: www.peoplewhocare.org

Description: Dedicated to making Lorain County a better place to live and work, the Foundation is interested in innovative programs that are responsive to community needs, partnerships, and collaborative efforts.

Selected Grants:

- \$21,900 to Cleveland Public Theatre, Cleveland, for arts education in Lorain County
- \$15,000 to MAD Factory, Oberlin, for challenge grant for theater-based arts
- \$12,000 2-year grant, to Oberlin Choristers, Oberlin, for operating support and scholarships

The George Gund Foundation^{^*}

Cleveland

Web: www.gundfdn.org

Description: Supports both artistic and educational interests in the Cleveland area, in keeping with its mission of "contributing to human well-being and the progress of society". Particularly interested in curriculum-related partnerships between the Cleveland Municipal School District and local visual and performing arts organizations.

Selected Grants:

- \$40,000 to Art House, Cleveland, for operating support and artist services
- \$25,000 to East End Neighborhood House, Cleveland, for Project Seed
- \$10,000 to Ohio Alliance for Arts Education, Columbus, for Ohio Arts Education Assessment Project

The Charles H. Dater Foundation^{*}

Cincinnati

Web: www.daterfoundation.org

Description: Supports programs that benefit children in the Cincinnati region in the areas of arts/culture, education, health care, social services, and other community needs.

Selected Grants:

- \$20,000 to American Music Scholarship Association, Cincinnati, for World Piano Competition
- \$10,000 to Association for the Advancement of Arts Education, Cincinnati, for Class VI Summer Workshop
- \$10,000 to Learning Through Art, Cincinnati, for Brooks Alive! For Kids

[^]employs staff

^{*}accepts applications

Ohio Funders (cont.)

The Martha Holden Jennings Foundation^{^*}

Cleveland

Web: www.mhjf.org

Description: Giving guided by two principles: 1) Fostering the development of individual young people in secular primary and secondary schools, and 2) Providing a means for greater accomplishment on the part of Ohio's teachers, encouraging creativity in teaching, and bringing greater recognition to the teaching profession.

Selected Grants:

\$25,000 to Playhouse Square Foundation, Cleveland, for student and teacher programming
\$17,500 to Dayton Philharmonic Orchestra Association, Dayton, for In-School Ensemble Program
\$15,000 to Toledo Museum of Art, Toledo, for Learning Resource Program

The Procter & Gamble Fund^{^*}

Cincinnati

Web: www.pg.com/company/our_commitment/community.jhtml

Description: Focuses on improving the lives of children in need by preventing disease, providing educational opportunities, and teaching life skills.

Selected Grants:

\$300,000 to Greater Cincinnati Arts and Education Center, Cincinnati
\$10,000 to ArtWorks, Cincinnati
\$12,000 to Learning Through Art, Cincinnati

The Kelvin and Eleanor Smith Foundation^{^*}

Cleveland

Description: The foundation's principal interests are in the fields of nonsectarian education, the performing and visual arts, and the environment.

Selected Grants:

\$30,000 to Friends of Cleveland School of the Arts, Cleveland, for general operating support
\$25,000 to Cleveland Music School Settlement, Cleveland, for scholarship support
\$1,500 to Valley Art Center, Chagrin Falls, Ohio, for capital campaign

Funders Outside Ohio

The Ford Foundation^{^*}

New York, New York

Web: www.fordfound.org

Description: Through its Knowledge, Creativity and Freedom program, provides support to various arts education endeavors on an international and national level.

Selected Grants:

\$460,000, 1.5-yr grant, to Learning Communities Network, Independence, Ohio, for Collaborating for Educational Reform Initiative

The Freeman Foundation^{^*}

New York, New York

Description: Supports primarily the promotion of international understanding.

Selected Grants:

\$244,969 to Cleveland Museum of Art, and \$66,824 to Oberlin College, for Asian Art-Educational Outreach Funding Initiative

General Motors Foundation, Inc.^{^*}

Detroit, Michigan

Web: www.gm.com

Description: Provides support to organizations that promote appreciation of the arts, recognition of diverse cultures and awareness of arts in education programs.

Selected Grants:

\$75,000 to Cleveland Institute of Art, Cleveland, for continuing support
\$15,000 to Richland Academy of Arts, Mansfield, Ohio, for continuing support

The Ann and Gordon Getty Foundation

San Francisco, California

Description: Support primarily for symphonies, opera companies, and educational institutions.

Selected Grants:

\$17,500 to University of Cincinnati Conservatory of Music, Cincinnati, for continuing support
\$16,000 to Oberlin College Conservatory, Oberlin

W.K. Kellogg Foundation^{^*}

Battle Creek, Michigan

Web: www.wkkf.org

Description: Its Youth and Education program supports new ideas about how to engage children and youth in learning and new ways to bring together community-based systems that promote learning.

Selected Grants:

\$700,000, 4.25-yr grant, to Ottawa Coalition, Toledo, for a collaborative effort that focuses on increasing school readiness by integrating the arts into pre-school curriculum

SBC Foundation^{^*}

San Antonio, Texas

Web: www.sbc.com

Description: Operates an arts and culture program that supports visual and performing arts education for all ages.

Selected Grants:

\$12,500 to Cleveland Museum of Art, Cleveland, to train staff and those of other museums and cultural institutions to use technology in service of museum education and community outreach for arts and culture
\$25,000 to Columbus Association for the Performing Arts, Columbus, for development of performing arts education Web site that will be a resource, both locally and nationally, for art educators to bring a world-class orchestra to at-risk students

Source: These foundations have been identified by means of the Foundation Center's 2003 grants sample as having awarded the greatest number of arts education grants to Ohio recipients.

COMPARISONS OF OHIO AND NATIONAL ARTS EDUCATION GIVING

Primary Purpose

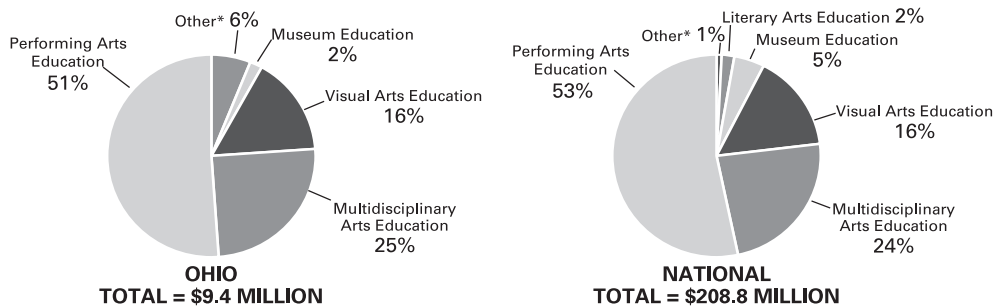
Performing arts education and multidisciplinary arts education combined accounted for fully 76% of all Ohio giving for arts education, with performing arts capturing the largest share. This very closely mirrors national giving for arts education. Within the Performing Arts category, music arts education accounted for the largest share of Ohio grant dollars, or 37% of the total. (Figure1)

Target Population

College and graduate students in Ohio benefited from a far larger share of arts education grant dollars than was true nationally. However, much of this higher share resulted from a single \$2 million grant to the Cleveland Institute of Music. By comparison, children and youth in Ohio benefited from a far larger share of the number of grants when compared to Ohio college and graduate students (46% versus 18%). (Figure2)

FIGURE 1

Performing Arts Education accounted for the largest share of arts education giving in Ohio and nationally

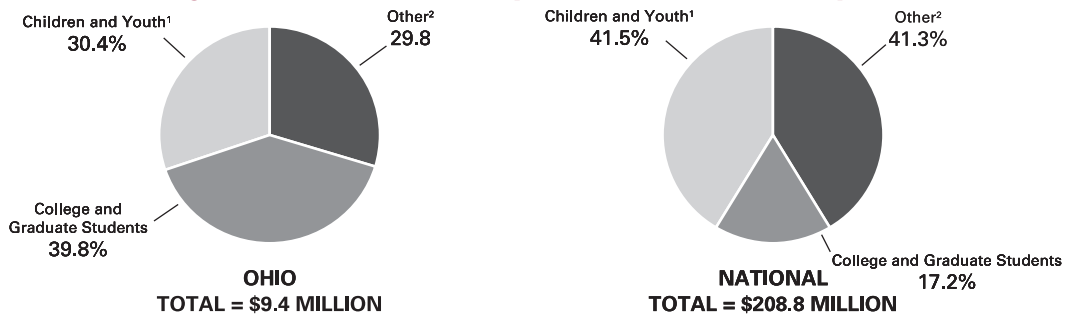


Based on all arts education grants of \$10,000 or more awarded in 2003 by 53 larger Ohio and non-Ohio foundations. Only grants to organizations are included.

*Other category represents remaining arts education fields that each account for less than 2% of total grant dollars.

FIGURE 2

Nearly 40% of Ohio arts education grant dollars targeted college and graduate students compared to 17% nationally



Based on all arts education grants of \$10,000 or more awarded in 2003 by 53 larger Ohio and non-Ohio foundations. Only grants to organizations are included.


¹Includes support for in-school and other arts education, including early childhood arts education.

²Includes grants intended mainly to provide arts education for the broad public by non-degree-granting arts institutions and other community organizations. It also includes grants to support the professional development of emerging artists and grants lacking sufficient descriptive information to be coded for an age-specific target group.

FOR MORE INFORMATION

Learn more about arts education grants and grantmaking at the Foundation Center–Cleveland or find a Cooperating Collection near you at www.fdncenter.org/collections.

For a broader look at arts education grantmaking see our national report, *Foundation Funding for Arts Education*, available free at our Web site at www.fdncenter.org/research/trends_analysis.

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