

# SPOTLIGHT ON HUMAN SERVICES GRANTMAKING IN THE SAN FRANCISCO BAY AREA

The Foundation Center’s mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. We are pleased to present this brief exploration into human services grantmaking in the San Francisco Bay Area. We hope this look at grantmakers and recipients will help you gain insights about the state of Bay Area human services funding.

The report includes charts and tables based on the Center’s annual grants sample, a mini-directory of significant human services funders in the Bay Area, and a brief profile of the United Way of the Bay Area.

## BAY AREA GRANTS SAMPLE

Each year the Foundation Center indexes all of the grants of \$10,000 and more awarded by close to 1,200 of the nation’s largest foundations. Our most recent (2005) sample includes over 130,000 grants awarded by 1,154 U.S. foundations totaling \$16.4 billion.

Of the sampled foundations, 189 gave grants for human services to recipients in the San Francisco Bay Area. The charts on the right are based on the 52 Bay Area foundations in the 2005 sample that made human services grants totaling \$95 million to Bay Area-based recipients.

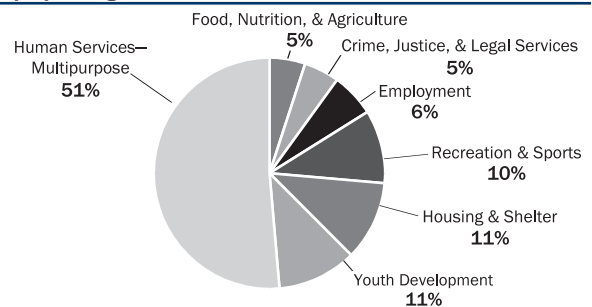
A mini-directory of selected Bay Area human services funders is supplemented by a table listing the top 10 funders of human services in the region. A list of the top 15 Bay Area recipients of human services grants rounds out the picture.

## PRIMARY PURPOSE

Funding for Human Services—multipurpose—which includes programs that promote or provide a broad range of human services such as the American Red Cross, YM/YWCAs and YM/YWHAs; family services agencies; residential and custodial care facilities and services for individuals unable to live independently; and programs that promote general independent living—accounted for 51% of all Bay Area giving for human services in the region. Youth development and housing and shelter followed with 11% each (Figure 1).

**FIGURE 1**

**More than one-half of human services funding awarded by Bay Area foundations to area recipients in 2005 targeted multipurpose agencies**



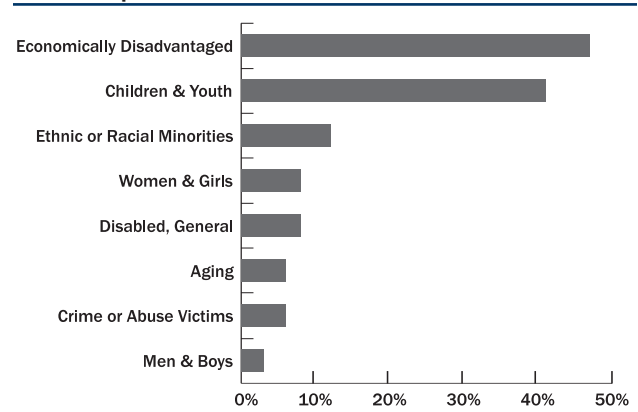
Source: The Foundation Center

## TARGET POPULATION

Among specified beneficiaries, the economically disadvantaged and children and youth benefited from the largest shares of Bay Area human services dollars receiving 47% and 41%, respectively (Figure 2).

**FIGURE 2**

**The Economically Disadvantaged benefited from the largest share of human services grant dollars awarded by Bay Area foundations to area recipients in 2005**



Source: The Foundation Center

Chart includes selected beneficiary groups representing at least 3 percent of grant dollars. Figures represent only grants awarded to groups that could be identified as serving specific populations or grants whose descriptions specified a benefit for a specific population. These figures do not reflect all giving benefiting these groups. In addition grants may benefit multiple population groups, e.g., a grant for minority women, and would therefore be counted more than once.

# A MINI-DIRECTORY OF SELECTED FOUNDATIONS FUNDING HUMAN SERVICES IN THE BAY AREA

The following private and community foundations were identified in the Foundation Center's 2005 grants sample as awarding the highest grant dollar amount or greatest number of human services grants to Bay Area recipients. For most of the funders in this directory human services is just one among many areas of interest for their grantmaking. The descriptions provided here attempt to capture just their human services interests, but should not be taken as an indication that they devote their grantmaking exclusively to human services.

## **The California Endowment<sup>^\*</sup>**

Los Angeles

**Web:** [calendow.org](http://calendow.org)

**Description:** Strives to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians.

### **Selected Grants:**

\$4,294,537 to Children Now for expansion of 100 Percent Campaign, policy and advocacy activities which serve as anchor in support of Children's Coverage Program to achieve health coverage for all children in California

\$2,603,750 to Public Health Institute for One-e-App, enrolling uninsured individuals and families into array of health and social services programs through continued state development

\$900,000 to Farmworker Institute for Education and Leadership Development to support systematic improvement of agricultural health capital in selected communities through leadership development, occupational health and safety training, and long-term economic asset development statewide

## **The California Wellness Foundation<sup>^\*</sup>**

Woodland Hills

**Web:** [tcwf.org](http://tcwf.org)

**Description:** Makes grants for health promotion, wellness education, and disease prevention.

### **Selected Grants:**

\$340,000 (3-year) to Community Action Partnership of Sonoma County for Wellness for Women program of intensive case management for homeless women

\$300,000 (3-year) to LifeLong Medical Care to provide high quality health and social services to low-income seniors in Oakland and Berkeley

\$250,000 (3-year) to Swords to Plowshares for case management, health referrals and assistance to secure entitled benefits to veterans in San Francisco

## **Richard and Rhoda Goldman Fund<sup>\*</sup>**

San Francisco

**Web:** [goldmanfund.org](http://goldmanfund.org)

**Description:** Support civic institutions and quality of life in San Francisco and the Bay Area. Unsolicited proposals are not accepted.

### **Selected Grants:**

\$200,000 to I Have a Dream Foundation for the Class of 2009 Project

\$100,000 to Chronicle Season of Sharing Fund for annual campaign that provides direct aid to Bay Area individuals and families in need of emergency financial assistance

\$100,000 to City College of San Francisco for the Goldman Financial Assistance Scholarship Fund

**Note:** The Richard and Rhoda Goldman Fund no longer accepts proposals in the area of human services.

## **Evelyn and Walter Haas, Jr. Fund<sup>^\*</sup>**

San Francisco

**Web:** [www.haasjr.org](http://www.haasjr.org)

**Description:** The fund aims to revitalize low-income neighborhoods so they are safe, economically vibrant and healthy places to live, work, and raise families.

### **Selected Grants:**

\$200,000 to Chronicle Season of Sharing Fund for continuing support

\$140,000 to Mercy Housing California to improve housing conditions and services for Visitacion Valley families and develop affordable family housing and nonprofit retail space in mixed-use projects in San Francisco and Oakland

\$105,000 to United Way of the Bay Area to help low-income families in Alameda and San Francisco counties obtain Earned Income Tax Credit

## **The William and Flora Hewlett Foundation<sup>^\*</sup>**

Menlo Park

**Web:** [hewlett.org](http://hewlett.org)

**Description:** Improve the quality of local schools, reduce unemployment, and encourage community involvement through grants to organizations the support disadvantaged Bay Area communities.

### **Selected Grants:**

\$400,000 (2-year) to Family Violence Prevention Fund for efforts linking violence prevention and reproductive health issues

\$75,000 to Human Services Agency of San Mateo County for community college training program for East Palo Alto residents in basic skills, technical skills and on-the-job training leading to job placement in the health field

\$50,000 to East Palo Alto Micro Business Initiative for financial literacy and small business development training for East Palo Alto residents

## **Koret Foundation<sup>^\*</sup>**

San Francisco

**Web:** [www.koretfoundation.org](http://www.koretfoundation.org)

**Description:** Supporting K-12 education reform; free-market, economic expansion in Israel; and strengthening Bay Area communities.

### **Selected Grants:**

\$10,000,000 for capital support to the Taube-Koret Campus for Jewish Life in Palo Alto, CA (The Taube Foundation for Jewish Life & Culture also made a \$10 million collaborative grant to this project, which includes a senior living component and a community center)

\$1,000,000 to St. Anthony's Foundation for capital support

\$328,000 for the Koret Food Program granted to 14 Bay Area food banks and multi-service agencies

### **Marin Community Foundation**<sup>^\*</sup>

Novato

**Web:** marincf.org

**Description:** Improve the lives of those who live with physical, mental, and social problems.

**Selected Grants:**

\$1,216,688 to Homeward Bound of Marin for operating and program support  
\$588,203 to Bay Area Community Resources for coordinating the Marin Youth Center  
\$304,000 to Novato Human Needs Center for Families Reaching Economic Empowerment program

### **The David and Lucile Packard Foundation**<sup>^\*</sup>

Los Altos

**Web:** packard.org

**Description:** The Local Opportunities program supports nonprofit organizations that directly serve the residents of San Mateo, Santa Clara, Santa Cruz, and Monterey counties.

**Selected Grants:**

\$60,000 to Familia Center, a multi-faceted resource center offering assistance and advocacy to very low-income clients in Santa Cruz County, including clothing and food distribution  
\$50,000 to Family Giving Tree for program to collect and distribute gifts to economically disadvantaged people throughout the Bay Area, particularly families in East Palo Alto and East San Jose  
\$25,000 to Pajaro Valley Shelter Services for Emergency Shelter and Transitional Housing programs to provide women, children, and families the opportunity to stabilize the immediate crisis, identify patterns that lead to cycles of homelessness, and develop and implement long-term strategies and skills for breaking this cycle

### **The San Francisco Foundation**<sup>^\*</sup>

San Francisco

**Web:** sff.org

**Description:** Promote community development by increasing safe, affordable housing opportunities, safety net services, and sustainable livelihoods for individuals and families.

**Selected Grants:**

\$35,000 to Hamilton Family Center for a wide range of services in San Francisco to help homeless families return to stable housing, achieve stability, and regain economic independence  
\$30,000 to Mercy Housing for affordable housing and services to families and persons with low incomes and special needs in the Bay Area  
\$20,000 to The Bread Project for training classes in commercial food preparation, employment counseling, and job placement assistance to low-income, unemployed adults in Berkeley and Oakland

### **Charles and Helen Schwab Foundation**<sup>\*</sup>

San Mateo

**Web:** schwabfoundation.org

**Description:** Administers a modest trustee-directed fund for grant making in the Bay Area. Recipients of grants are identified and selected by the foundation's board and executive staff based on years of partnership with nonprofit providers who bring a deep knowledge of the community and a strong commitment to improving lives.

**Selected Grants:**

\$125,000 to KIPP Bay Area Charter Schools to educate low-income children  
\$25,000 to Episcopal Community Services

### **Silicon Valley Community Foundation**<sup>^\*</sup>

Mountain View

**Web:** siliconvalleycf.org

**Description:** Created by the merger of Peninsula Community Foundation (PCF) and Community Foundation Silicon Valley (CFSV), the new community foundation is in the process of developing its new approach to grantmaking. Discretionary funding is provided to programs in San Mateo and Santa Clara counties. Human services grants also come from donor advised funds and supporting organizations of the foundation.

**In 2005, the parent foundations provided funding to:**

- ◆ Strengthen the human services safety net for low-income families and to help families of all kinds exercise their rights, fulfill their responsibilities and realize their full economic and social potential (PCF).
- ◆ Organizations that address the personal and environmental factors that are critical to developing self-reliant individuals, families and communities: income and assets; education and skills; housing and food; health; safety and a safe environment; and relationships (CFSV).

**Selected Grants – PCF:**

\$70,000 to Samaritan House for free clinic of San Mateo  
\$10,000 to North Peninsula Neighborhood Services Center for utility assistance to individuals and families in northern San Mateo County

**Selected Grants – CFSV:**

\$25,000 to Next Door Solutions to Domestic Violence for continuing support  
\$20,000 to RotaCare Bay Area for continuing support  
\$10,000 to Community Health Awareness Council for continuing support

### **Stuart Foundation**<sup>^\*</sup>

San Francisco

**Web:** stuartfoundation.org

**Description:** Supports organizations that help children and youth grow up in safe, caring, and nurturing families; learn in creative and effective schools; and live in safe, supportive, and vibrant communities.

**Selected Grants:**

\$300,000 to the Development Studies Center, to build its capacity to expand dissemination of its in-school and after-school programs in California and Washington  
\$225,000 to University of California, Berkeley, Center for Social Services Research, for general support of the California Child Welfare Performance Indicators Project, which examines critical safety, permanency, and well-being measures for the state's 58 counties  
\$200,000 for the San Mateo County Community Schools initiative, to develop a countywide policy that will ensure public funding to sustain and implement existing and emerging community school models. A community school is both a place and a set of partnerships between the school and other community resources.

### **The Valley Foundation**<sup>^\*</sup>

Los Gatos

**Web:** valley.org

**Description:** Support primarily for medical services and health care for lower-income households within Santa Clara County and for research and social services.

**Selected Grants:**

\$50,000 to Cupertino Community Services for food and nutrition program  
\$50,000 to Future Families for life coaching program for foster care youth  
\$35,000 to Services for Brain Injury for support services for service personnel returning from war

### **The Wells Fargo Foundation**<sup>^\*</sup>

San Francisco

**Web:** wellsfargo.com/donations

**Description:** Primary support to organizations involved with economic development which includes affordable housing, workforce, and small business development and human services.

**Selected Grants:**

\$300,000 to United Way of the Bay Area  
\$200,000 to Glide Memorial United Methodist Church  
\$15,000 to Episcopal Community Services of San Francisco

**Top 15 Bay Area recipients of human services grants from all U.S. foundations, 2005**

Recipient Name	City	Dollar Value of Grants	No. of Grants
1. Sports4 Kids	Oakland	\$4,586,874	6
2. Family Violence Prevention Fund	San Francisco	4,243,600	11
3. Corporation for Supportive Housing	Oakland	4,053,311	8
4. Campus for Jewish Life	Los Altos	4,000,000	1
5. Golden Gate National Parks Conservancy	San Francisco	2,830,000	5
6. Tides Foundation	San Francisco	2,700,000	2
7. Youth Law Center	San Francisco	1,800,340	5
8. Sonoma State University	Rohnert Park	1,735,000	1
9. National Economic Development and Law Center	Oakland	1,600,750	9
10. Housing Trust of Santa Clara County	San Jose	1,522,000	6
11. Marin Continuum of Housing and Services	San Rafael	1,426,500	4
12. Second Harvest Food Bank of Santa Clara and San Mateo Counties	San Jose	1,391,016	20
13. Stanford University	Stanford	1,370,000	14
14. Marin Agricultural Land Trust	Point Reyes Station	1,360,944	4
15. Salvation Army of San Francisco	San Francisco	1,340,000	4

Source: The Foundation Center.

**Top human services funders of Bay Area recipients, 2005**

Foundation Name	State	Dollar Amount	No. of Grants
1. Marin Community Foundation	CA	\$13,468,823	148
2. The San Francisco Foundation	CA	8,335,259	308
3. Community Foundation Silicon Valley*	CA	8,313,731	242
4. Peninsula Community Foundation*	CA	8,305,836	221
5. Richard and Rhoda Goldman Fund	CA	8,201,000	49
6. The Robert Wood Johnson Foundation	NJ	5,456,874	3
7. The David and Lucile Packard Foundation	CA	5,326,532	50
8. Evelyn and Walter Haas, Jr. Fund	CA	5,098,500	86
9. Koret Foundation	CA	4,345,000	44
10. The California Endowment	CA	4,021,401	43

Source: The Foundation Center.

\*Merged in 2006 to form Silicon Valley Community Foundation

**FOCUS ON THE UNITED WAY OF THE BAY AREA**

**United Way of the Bay Area**  
 221 Main Street, Suite 300  
 San Francisco, CA 94105  
[www.uwba.org](http://www.uwba.org)

Although not a private or community foundation, United Way of the Bay Area (UWBA) is one of the largest private funders of health and human services in Northern California. UWBA is a nonprofit organization dedicated to community impact and serves Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo and Solano Counties. Its mission is to be the catalyst that enables people to strengthen their communities by investing in one another. Through the Bay Area Community Fund, UWBA supports more than 250 local programs that fight poverty and provide opportunities for children, youth, families, and neighborhoods to thrive. The Community Fund also develops partnerships with local leaders to support, create, and drive innovative projects. These projects address local needs, bring the best ideas together, and implement solutions effectively and efficiently. UWBA helps community projects get off the ground by providing grants, experienced staff, and fundraising support. Examples of community projects include:

- ◆ **Earn It! Keep It! Save It! Bay Area**, which is a United Way-led coalition that provides low-income families with free tax return preparation, assistance with filing tax credit claims, and asset building information. During the 2005 tax season, Earn It! Keep It! Save It! Bay Area returned more than \$15.2 million in tax refunds to over 13,500 families and to the local economy.
- ◆ **Ready to Respond**, which aims to strengthen, increase and diversify volunteer action after a disaster in the San Francisco Bay Area and beyond. Serving Alameda, Contra Costa, Marin, San Francisco and San Mateo counties, Ready to Respond has been the San Francisco Bay Area's leader for mobilizing and deploying spontaneous volunteers in response to disasters since 1994.
- ◆ **Success by 6<sup>th</sup>**, which is a United Way initiative designed to ensure that all Bay Area children enter kindergarten healthy and ready to learn. United Way supports early childhood development through literacy programs for kids and their families, professional development for early childhood teachers and center directors, and advocates for policies that include better compensation and improved quality of the child care workforce.

**For More Information**

Download "Spotlight on Human Services Grantmaking in the San Francisco Bay Area" at:  
[foundationcenter.org/sanfrancisco/](http://foundationcenter.org/sanfrancisco/)

Learn more about human services grantmaking at the Foundation Center—San Francisco or find a Cooperating Collection near you at [foundationcenter.org/collections](http://foundationcenter.org/collections). For more information contact Janet Camarena, director, the Foundation Center—San Francisco, at (415) 397-0902, or e-mail [jfc@foundationcenter.org](mailto:jfc@foundationcenter.org)



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